



Artwork specifications

Formats

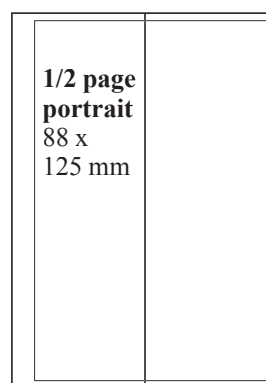
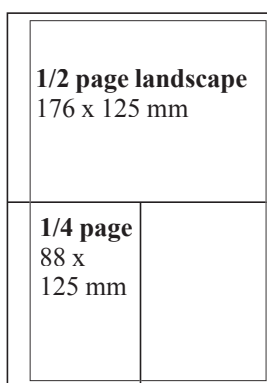
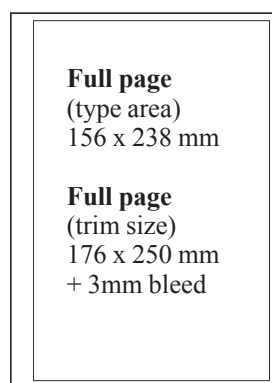
Please send all artwork (logos, images etc) in one of the following electronic formats, either on CD or as an email attachment:

- JPEG or TIF files at 300 dpi
- PDF files (print quality, fonts embedded)
- Adobe Illustrator 10 documents (fonts outline created)
- Adobe InDesign 3.0 documents for PC, including full font sets and images

Please note that images and logos taken from websites (GIF files and low resolution JPEGs) will not work in print. Copy, if you are providing it, should be sent as a Word document if possible.

The magazine is produced on PC using Adobe InDesign. If you are uncertain about formats, or cannot send the artwork in digital form, please call Hape Mueller on 07764 190 007, or email him at hape@penpushermagazine.co.uk

Deadlines			Sizes	
	Artwork/Copy by	Publication Date		
Autumn	21 September 2007	18 October 2007	Full page (type area) B5	156 x 238 mm
Winter	21 December 2007	17 January 2008	Full page (trim size)	176 x 250 mm
Spring	21 March 2008	17 April 2008	1/2 page landscape	176 x 125 mm
Summer	20 June 2008	17 July 2008	1/2 page portrait	88 x 250 mm
			1/4 page	88 x 125 mm



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